

# **PUBLIC AFFAIRS**

## **PSA Requirements**

WZXV provides free publicity for non-profit organizations holding events or providing information of value our listeners' communities. Public Service Announcements (PSAs) are provided for concerts, church activities and community events, along with benefits and fundraisers. For profit organizations do not qualify for coverage under our Public Affairs policy. Events we promote occur within our listening area.

## **Exceptions**

We make an exception for events that involve a fee if the fee is used to cover the cost of materials, workbooks, handouts, or to provide meals or accommodations. Conferences, seminars, or concerts that charge a fee for any other purpose do not qualify for a PSA.

## **Airing of PSAs**

WZXV reserves the right to refuse any PSA for any reason. We're sorry, but we can't make commitments about timing and frequency of airing your PSA, as our program schedule is subject to change without notice. These are done as time permits for programmed segments or on-air announcements. Not all announcements that appear on our website will be heard on the air because of time constraints. Information for PSAs must reach WZXV at least two (2) weeks prior to the event.

## **Contest Rules**

WZXV holds your privacy in high regard. Whenever asked for contact information, (i.e. phone number), it will be used solely by WZXV for contact purposes. Your information will not be added to a mailing database, will not be given to any other party nor will it be used to measure listenership. It will be used only for the purpose of contacting you in regards to winnings, clarification of information, and prize drawings.

1. Prizes must be picked up during regular business hours (Monday-Friday between 9am-5pm) at our studios 1777 Rochester Road, Farmington, NY 14425. Prizes are held for 30 days and no prizes will be mailed unless specified.
2. Contest winners must wait 5 days after winning and must show identification to claim the prize.
3. There is NO prize swapping (i.e Veggie Tale DVD for Screwtape Audio Drama).
4. Prize winners must wait 60 days after winning before eligible again to win on WZXV.
5. WZXV reserves the right to limit each household to one qualifier per contest and make prize substitutions when necessary. Station management reserves the right to amend all contest rules at any time.

6. WZXXV is not responsible if a listener is unable to get through on the telephone for a contest due to equipment malfunction, busy lines or otherwise. Anyone who calls a studio line or enters a contest automatically grants WZXXV permission to record and use their name, character, photograph voice and/or likeness in connection with promotion of this or other contests and must waive any claim of royalty, rights or remuneration for such use.

7. Saturday Morning Kids show contestants must be between the ages of 5 and 17.

8. You must be 12 years of age or older to participate in a contest, though some contests may have special age and other entry restrictions.

9. Winners of prizes valued at \$600 or more must complete a federal income tax return form when claiming their prize.

10. Employees and immediate family members of WZXXV employees, employees of competing radio stations and employees of participating contest sponsors are not eligible to win.

General Contest Rules and rules for specific contests are available on station web sites or in hard copy form at our studios during regular business hours or by sending a self-addressed-stamped envelope to:

WZXXV

Po Box 25099

Farmington, NY 14425